

各位

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株式会社オリエンタルコンサルタンツホールディングス Newsweek (国際版) に弊社代表野崎秀則のインタビュー記事が掲載されました

弊社代表取締役社長の野崎秀則が、昨年11月1日に、英国の通信社「The Worldfolio」の取材を受け、その内容がインタビュー記事として、同社のWebサイトおよび2023年3月10日発行の「Newsweek」(国際版)の特集「Smart building: Japan embraces DX」に掲載されましたので、お知らせいたします。

「Newsweek」は1933年に創刊された、米国を代表する政治・経済・社会情勢などを扱う週刊誌で、現在は、世界59カ国で紙媒体と電子版で発刊されています。

- 「Newsweek」(国際版)の特集「Smart building: Japan embraces DX」
<https://d.newsweek.com/en/file/465653/country-report-japan-83-march-2023.pdf>

- 「The Worldfolio」のWebサイト
<https://www.theworldfolio.com/interviews/ocg-celebrating-65-years-of-excellence-in-infrastructure-development/5587/>



Oriental Consultants Group targets infrastructure development in emerging nations

Oriental Consultants Group has brought the strengths of Japanese infrastructure to the developing world since its establishment in 1957.

An internationally renowned consulting firm which specializes in public infrastructure, Oriental Consultants Group has recently celebrated its 65th anniversary. According to company president, Hiroyuki Nozaki, Oriental Consultants Group has retained its advantage over competitors through its "long-standing history in overseas business" and its "accumulation of know-how technologies that provide optimal services to each and every region of the world."

That is, of course, with the group's home country of Japan, where low fertility rates and labor shortages pose challenges in a "labor deficit society."

Take an example for instance. Mostly dating from the early 1960s, Japanese infrastructure is a big infrastructure reconstruction and protection of the land to the benefit of natural disasters will all focus on road supply in the years to come.

"With the country's decreasing population, Mr. Nozaki explains, "there is a need to revitalize rural areas, and in order to do so, connecting cities becomes critical. Connecting those cities is a somewhat important, but it's not a priority for all areas, and there is a growing need for transportation, which in turn means a transportation center action."

But even, perhaps, in the face of these and other accelerated demographic issues. But here the group has a three-pronged strategy to break its way to the forefront in regional development.

"First," Mr. Nozaki explains, "we are focusing on women. Each after having children they can come back and work, so we're trying to create a system to let women work longer and more comfortably. The second strategy addresses the working environment for senior generations. We have a research line 'shimantai age 70 years old now.' The third strategy is to try and diversify working styles so



Jakarta's MRT (winner of 2021 TIDC Project Award)

people can do teleworking or have more "coke hours."

Digital Transformation is another IT initiative, such as the introduction of Building Information Modeling (BIM) will also prove vital in a sector that, historically speaking, wasn't always widely embraced change. Still, each step of the building process in Japan conducted by a specialist city, B.M. In particular, offers a comprehensive solution to the management of risk.

Speaking with conviction, it is clear that Oriental Consultants Group's strategic efforts in a wide range of projects are highly visible.

Mr. Nozaki takes up the thread: "To begin with, we constructed a work in Japan that the national level, perfectly local at the regional level. Recently, there's been a growing need to combine different sectors, such as mitigating the effects of natural disasters in coordination with carbon neutrality, regional revitalization, and the implementation of digital transformation. By having multiple groups cooperate with each other in different fields, we can create an optimal solution and provide optimal services to clients."

Highlighting a 2021 incident in Aomori which led to mudslides, he explains that the fact that G-Group presented a proposal to the local municipality regarding countermeasures and mitigation

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"We will continue to make further contributions to society in order to realize our mission of 'creating dreams and enriching lives' for people around the world."

Hiroyuki Nozaki, President, Oriental Consultants Group

the Philippines, India, Thailand, and Vietnam. "After Asia," Mr. Nozaki says, "it will probably be Africa. At the same time, South America is an attractive market for us, so we want to strengthen our relationships with the region by working across all regions."

Looking further into the future, Oriental Consultants Group is turning its attention to social issues with the launch of its "Smart Education" and "One Ring One Sun" initiatives. "A new theme, we aim to cement the group's status as a responsible corporate citizen and embedding integrity and a winning spirit across all areas, and commensurate standards."

First, however, is the middle market. Mr. Nozaki is keen to emphasize three of the group's core strategies: "First, there is innovation. We are actively engaging in high-end research and development with regards to the latest technology. Second is digital transformation - introducing ITC and best practices is investing in our group compared to other challenges of building social issues."

Oriental Consultants Group is now focusing on the Asian market in

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